**Innocent Hove**

**WDD230 – Web Frontend Development I**

**Final Project – Website Planning Document**

**Site Purpose**

The purpose of the Temple Inns and Suite website is to serve temple workers and patrons providing detailed information on the temples of The Church of Jesus Christ of Jesus Christ of Latter-day Saints hotels, temple schedules and other services appropriate to members of the Church. This is to be a one-stop website for all information needed by temple patrons and workers. It will also be a missionary tool for those interested in learning more about the Church and its temples.

**Target Audience**

The target audience is primarily the faithful, temple worthy members of the Church of Jesus Christ of Latter-day Saints around the world some of whom live thousands of miles away from the nearest temple. These individuals will be seeking comfort in the hotel chain as they prepare to administer or receive serving ordinances in holy temples. The audience is also a community of individuals who are friendly to the Church and those that are interested in learning more about the Church.

**Personas:**

*Tracey Hove*

Tracey is 32 years old and she is married and a young mother of two boys. She is also a student at BYU-Idaho. She is self-employed which makes her daily schedule very hectic. She has a strong testimony of the gospel of Jesus Christ and is committed to learning the gospel in the temple. She lives over 1000 kilometres from the temple.

*Caroline Tembo*

Caroline is a temple ordinance worker and she is her 50’s. She lives only 30 minutes away from the temple. She has been a member of the Church for over 30 years and she has been serving in the temple for 10 years.

**Site Map**

**Color Scheme**

|  |  |  |
| --- | --- | --- |
| **Element** | **Background Color** | **Font Color** |
| Site header | #000080 | White |
| Primary navigation | #191970 | white |
| Footer | #98c2fb | White |
| h1 | #BBEEDD | #000080 |
| h2 | #BBEEDD | #000080 |
| h3 | #BBEEDD | #000080 |
| p | #BBEEDD | #000080 |

**Typography**

**Element Font family Font size**

Site header Montserrat 40px

Primary navigation Montserrat 30px

Footer Montserrat 20px

h1 Montserrat 30px

h2 Montserrat 25px

h3 Montserrat 20px

p Noto sans 16px